## **APONTIS PHARMA**

The specialized leader for Single Pill Combinations

2024



3.0 Growth

Earnings Call 2023 March, 28th 2024

2023



**Transformation** 

2021



2.0 IPO

2018



1.0 Foundation



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#### **Executive Team**



Thomas Milz
Chief Product Officer

- Business Development
- Market Access
- · Medical & Regulatory Affairs
- Product Development



**Bruno Wohlschlegel**Chief Executive Officer (from 1 Sept 2023)

- Strategy
- Marketing & Sales
- Human Resources
- Supply Chain



Chief Finance Officer

- Finance
- Investor Relations
- IT
- Compliance





#### **APONTIS PHARMA - 2023 Results**

# A negative result that calls for a turnaround

#### 2023

- Lower sales and negative EBITDA due to one-time effects and lack of market impact
- Accelerated growth (Atorimib) & cost discipline in Q4 2023 start off trend reversal

#### **Status Quo and Outlook**

- Restructuring successfully completed
- New Go-To-Market Model started ahead of plan (March 1st)
- Focus on core business: Single Pill portfolio set up for profitable growth in 2024
- Additional growth opportunities identified





#### **APONTIS 3.0**

Promising value proposition and strong engagement New Go-To-Market Model to leverage growth potential

### APONTIS 2.0

- No lifecycle approach to grow specific Single Pills
- Additional communication channels are underdeveloped and not integrated
- Post-pandemic loss of call capacity (-20%)
- Very broad customer base leads to sub-optimal frequency of high-potential customers
- Sales Force excellence with room for improvement

### **APONTIS 3.0**

- Specific Single Pill campaigns
- Integrated Multichannel communication
- Sales force focus on most valuable HCPs/centers
- Up-to-date commercial excellence methods
- Leverage payer's collaboration and medical peer groups
- Learning organisation

#### Outcome

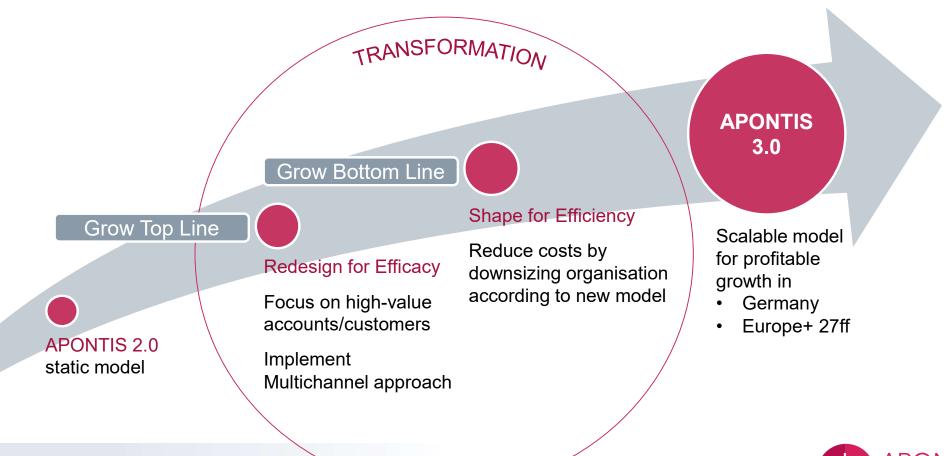
- Faster launch uptake and lifecycle maximization for established brands
- Strong increase of share of voice
- Higher contact rate/HCP with stronger growth rates
- High-efficiency gains and fast and flexible response to opportunities and challenges
- Impactful additional trigger for Single Pill prescription





### Go-To-Market Re-design

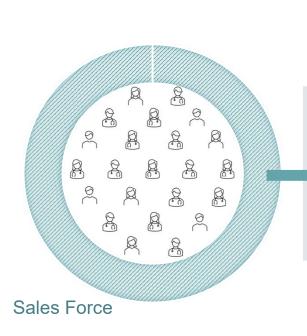
Profitability in 2024 and sustained profitable growth '24+





#### **APONTIS PHARMA 3.0**

Flexible Resource Allocation based on growth opportunities & Market development

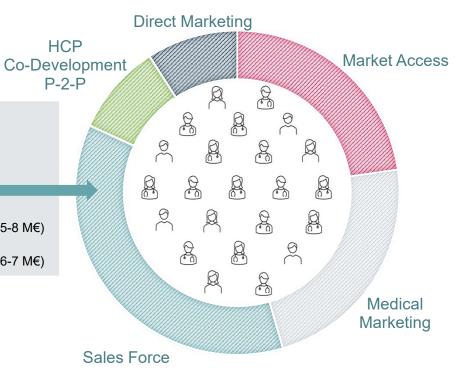


Headcount:  $185 \rightarrow 110$ 

Salesforce new: 65 (50/10/5)

Restructuring costs: 5.6 M€ (estimate: 5-8 M€)

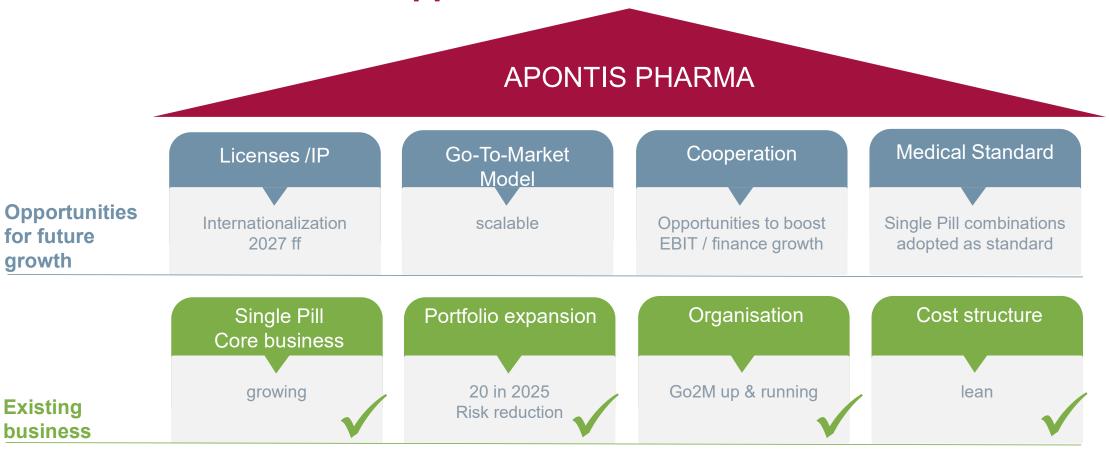
Savings (annualized): 6.5 M€ (estimate: 6-7 M€)







### Solid base and future opportunities







# Financials FY 2023





# FY 2023 at a glance

Impact of contract end Jalra/Icandra and tender/supply situation Atorimib

#### **Financial Highlights FY 2023**

Single Pill Revenues

**EURm 25.6** 

(-30%)

**Total** Revenues

**EURm 37.0** 

(-34 %)

**EBITDA** 

(before restructuring)

**EURm -13.3** 

(EURm -7.7)

(PY EURm 5.6)

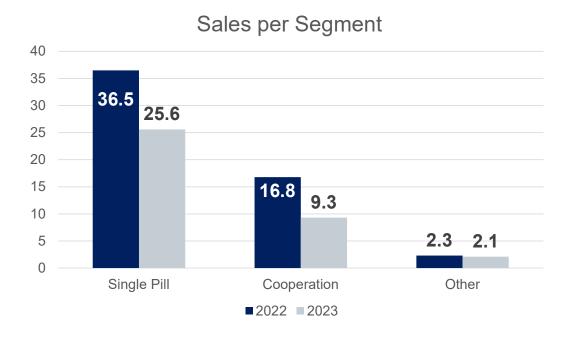






### Lower sales due to Jalra/Icandra and supply situation for Atorimib

#### (in EURm)



#### Single Pill business

- Strong increase of Atorimib following sufficient supply from November onwards.
- Strong growth for Tonotec HCT, Tonotec Lipid, RosuASS and LosAmlo.
- · Caramlo impacted by tenders.

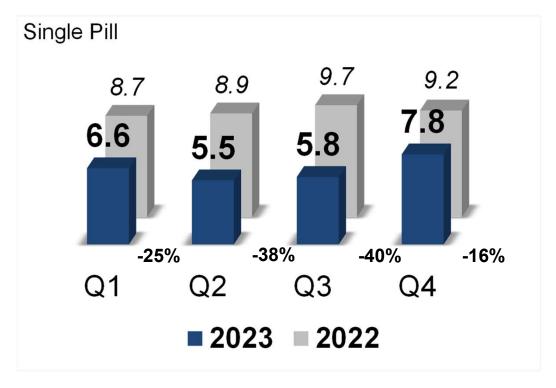
#### Cooperation business

- Planned decrease due to contract end Jalra/Icandra (-EURm 6.1) and decline in Ulunar sales (- EURm 1.8).
- Trixeo contract stopped in October 2023 (- EURm 0.2).
- Pentalong contract started in April 2023 (+ EURm 1.1).



# **Strong increase Single Pills in Q4 2023**

#### **EURm**



- => Atorimib plus EURm 1.3 in Q4 compared to Q2
- => Products launched in 2024 plus EURm 0.2 in Q4

Note: Rounding differences may occur. Source: Company data; audited financials

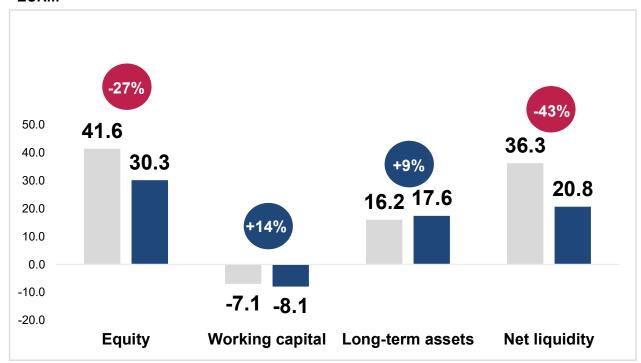




#### **Balance Sheet: Lower Cash due to loss**

# High equity ratio and net liquidity position

#### **EURm**



**■** 2023 **■** 2022

Note: Rounding differences may occur. Source: Company data; audited financials



- Total working capital is negative.
- Decrease net liquidity driven by loss. Sufficient cash by the end of 2023.



### **Negative operating cash flow in 12M 2023**

# High cash position end of 2023



 Loss and higher inventory generated negative operating cash flow.

- Financing cash flow results from loan until May 2024, covered by an EURm 6 fixed-term deposit.
  - => Intragroup refinancing.

Note: Rounding differences may occur. Source: audited financials

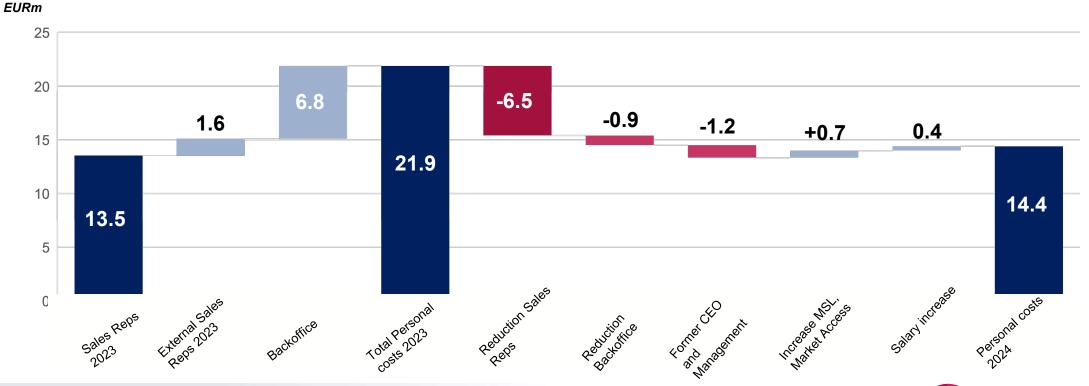




### Permanent reduction in personal costs

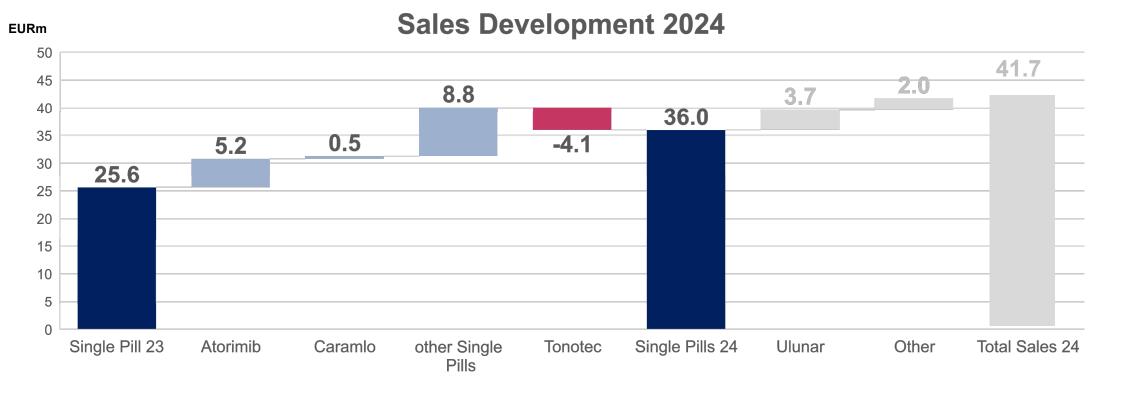
# Reduction in personal costs mainly by lower number of sales reps

#### **Personal Costs Development 2024**





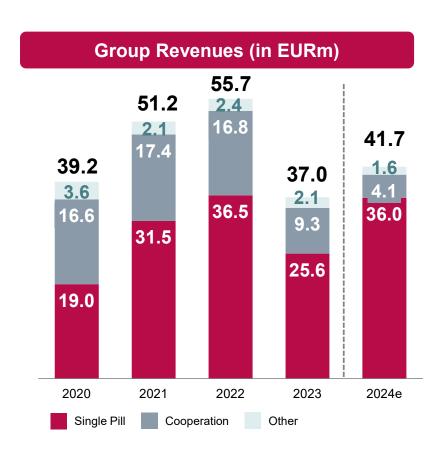
# Strong overall growth of Single Pills in 2024

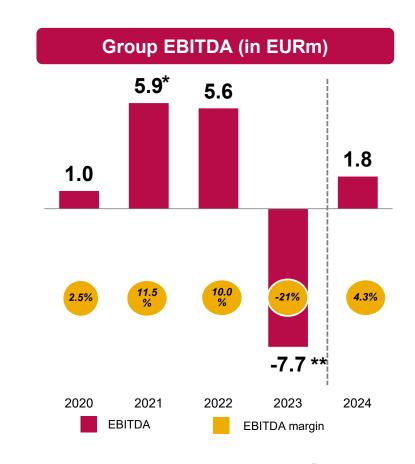






### Sales increase 2024 driven by Single Pill business









# **APONTIS PHARMA**

Update Business Development & Market Access





## **APONTIS PHARMA's Single Pill portfolio – new entries in 2023:**

4 new launches lead to 14 Single Pill combinations in total

Cardiovascular Indications		Launched
Rosazimib	AP-D01	June 2023
RosuAmlo	AP-D13	September 2023
RamiBiso	AP-D12	November 2023
RosuValsa	AP-D19	November 2023





# **Update on APONTIS PHARMA's Short-term Pipeline:**

Accelerating the Development of Single Pills, 2024 (n = 4) & 2025 (n = 2)

18 Single Pills (10 out of them without competition) in 2024 and

20 Single Pills (12 out of them without competition) in 2025 available in Germany

Cardiovascular Indications		(Planned) Market Launch
Caramlo HCT APONTIS	AP-T01	March 2024
	AP-T02	Q3 2024
	AP-D-15	Q4 2024
	AP-D-04	Q4 2024
	AP-D-03	H1 2025
	AP-D-02	H2 2025

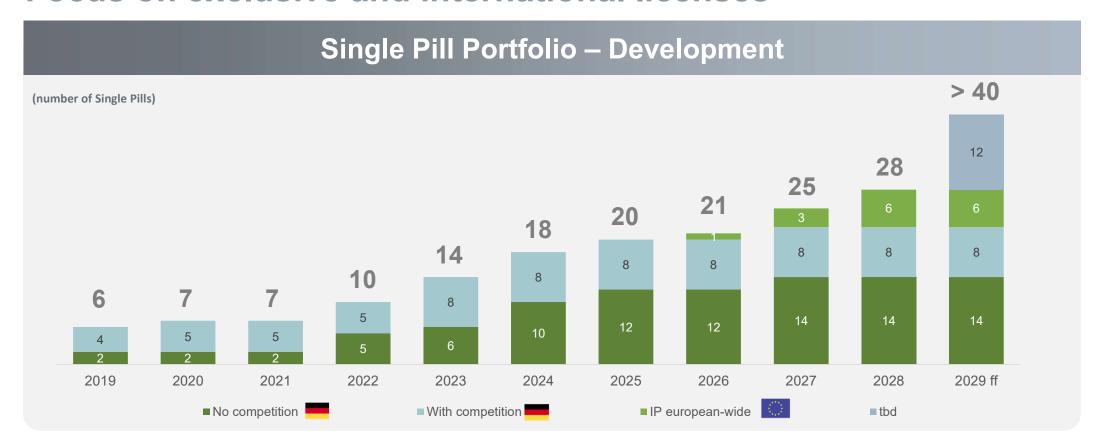
1 year earlier than expected at IPO





# Sustainable portfolio strategy

#### Focus on exclusive and international licenses







### **APONTIS PHARMA's cooperation business**

### Additional income to boost EBIT & support future core business growth

#### Cooperations

- with Novartis for Ulunar until the end of 2024
- with **Puren** until
   the end of March 2024

**EBIT** based on calls/distribution

# Additional Cooperation Options 2024

Openness, if there is a perfect fit to Single Pill combination strategy



Successful transition from co-marketing to marketing & distribution agreements





# Single Pill combination contracts with two payers concluded Own activities from payers started towards physicians

From August 1st, 2023, onwards, for two years:



(14 % of SHI<sup>1</sup>)















Payers started 2nd wave of communication with physicians the week beginning February 12th





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Q & A

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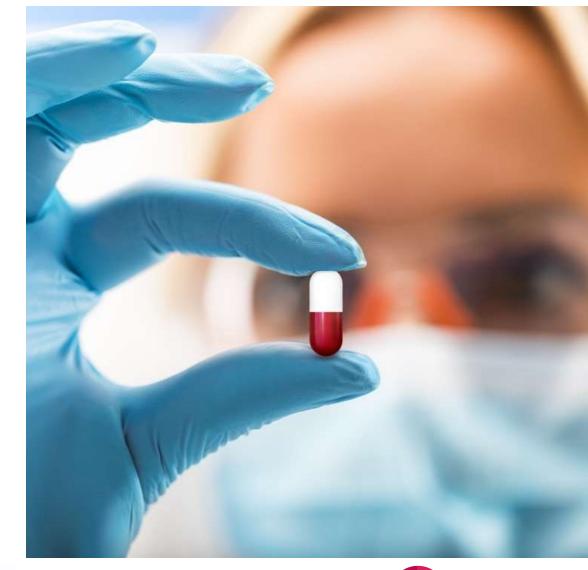


### **Contact**

ir@apontis-pharma.de T: +49 2173 89 55 4900 F: +49 2173 89 55 1521

Alfred-Nobel-Str. 10 40789 Monheim am Rhein Deutschland

apontis-pharma.de



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